

# Corporate Fundraising Quick Guide

**Thank you for choosing to get your workplace involved in raising funds for vital cancer research! Together we're helping women forever.**

## **Get your team's Fundraising Page ready!**

1. **Upload your logo** as your team's photo
2. **Update your page bio** to share why your workplace is involved in fundraising for the Mother's Day Classic
3. **Share your page URL with your workplace.** Post a link to donate in Slack, email your team, or inquire if you can share your fundraising page on your intranet or internal newsletter
4. **Ask for donations** and remind your colleagues that every donation over \$2 is tax-deductible!
5. **Thank your donors** and let them know the positive difference of their contributions.

**Ask your workplace to Dollar-Match your fundraising. Use our [Dollar Matching Request Template](#) to assist in writing this request to your manager.**

## **Host a Fundraiser at work!**

- **Host a Trivia:** Organise a lunch-time Trivia game with a \$10 donation to attend
- **Cake Stall:** Encourage colleagues to bring baked goods to sell in the office for a good cause
- **Pink Day:** Host a pink-themed casual clothes day work with a \$5 donation
- **Pot Luck Team Lunch:** Encourage colleagues to bring a plate to share and ask to donate what they'd spend on a purchased lunch
- **Run a raffle:** Ask around or connect with a local business or friends to donate a prize to raffle off.
- **Café-free May:** ask your colleagues to swap their takeaway coffee for a \$5 donation every workday in May in the leadup to Mother's Day.
- **Your Team T-Shirt:** Auction off placement on your custom Team T-Shirt for Event Day to local businesses, or even colleagues!

Good luck with your fundraising! If you require an Authority to Fundraise letter, kindly email [fundraising@mothersdayclassic.com.au](mailto:fundraising@mothersdayclassic.com.au)

