

Fundraising Tips

**Thank you for choosing to raise funds for vital cancer research!
Together we're helping women forever.**

Share your Fundraising Page with your friends and family!

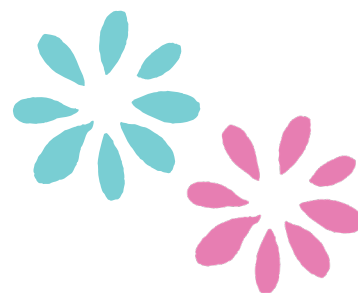
1. **Upload a photo** of yourself to your fundraising page
2. **Update your page bio** to share why you are fundraising for the Mother's Day Classic
3. **Share your page URL** to your friends and family! Share on your social media, email to your colleagues or text your family
4. **Ask for donations** and remind them that every donation counts! P.S. All donations over \$2 are tax-deductible!
5. **Thank your donors** and let them know the positive difference of their contributions!

Fundraising Ideas

- **Host a game night:** Organise a Trivia Night with a \$10 donation to attend
- **Cake Stall:** Cook baked goods, jars of jam, or chutneys to sell in your local community
- **Run a raffle:** Ask your local community to donate prizes and host a raffle!
- **Pink Day:** Host a pink themed casual clothes day at your workplace or school with a gold coin donation.
- **Sponsor your training:** Get friends and family to donate \$1 for every hour of training, or \$10 for every day you reach 10,000 steps in the lead up to Mother's Day.
- **Dollar Matching:** Ask your employer to match your donations.

Good luck with your fundraising!

If you require an Authority to Fundraise letter, contact us: fundraising@mothersdayclassic.com.au



Principal Partner



HEALTHIER, LONGER,
BETTER LIVES

Founding Partner



Proceeds to

